

NEWS RELEASE

FOR IMMEDIATE RELEASE

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**Media Contact: Andrea Walker
248.200.9006**

Better Than Botox?

Rochester Plastic Surgery Office Announce New Treatment To Reduce Fine Lines

Rochester plastic surgery center announces new treatment to reduce fine lines and wrinkles. Certified plastic surgeon, Dr. Joseph Mark of Plastic Surgery Arts & Spa is one of the only certified surgeons in the Oakland County area offering DYSPORT for the treatment of fine lines.

DYSPORT, was recently approved by the US Food and Drug Administration in late April 2009 as a successful treatment of glabellar lines. The treatment is an acetylcholine release inhibitor and a neuromuscular blocking agent.

Medicis, the leading independent specialty pharmaceutical company in the United States focusing primarily on the treatment of dermatological and aesthetic conditions has rights to market DYSPORT in the United States for the aesthetic indication (glabellar lines). The company and its products are dedicated to helping patients attain a healthy and youthful appearance and self-image.

Plastic Surgery Arts & Spa is currently offering both DYSPORT and Botox® as treatment to fine lines. More information on DYSPORT, current patients and clinical trials is available by contacting Plastic Surgery Arts & Spa.

Plastic Surgery Arts & Spa is located at 1886 West Auburn Road in Rochester Hills. Joseph Mark, M.D., F.A.C.S., is a Board Certified Plastic Surgeon with more than 28 years of practice in the art of plastic surgery. He is dedicated to providing the finest quality of medical care in cosmetic surgery. For more information, call (248) 606-0000 or visit www.plasticsurgeryarts.com.

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